

## Job Description



### **Coordinator: Reading Incentives**

St. Rita School participates in the Pizza Hut BOOK IT! Program.

The Reading Incentives Coordinator (“RIC”) has the following responsibilities regarding the BOOK IT! Program:

- Ensure St. Rita school is enrolled for the Pizza Hut BOOK IT! Program by either asking the school principal or visiting the Pizza Hut BOOK IT! website at [www.bookitprogram.com](http://www.bookitprogram.com).
- Publicize in the St. Rita School & PTO Newsletter all relevant BOOK IT! information. Attach to newsletter BOOK IT! reading log/chart.
- Keep track of student reading and award prizes accordingly.

The following information pertains to the BOOK IT! Program:

- The program runs for six months, from October 1st through March 31st.
- The program is a MONTHLY program: coupons are awarded based on the number of books read by the student during the previous MONTH.
- All reading must be age-appropriate, non-school, non-homework related reading.
- All program materials are generally mailed to the school but RIC should confirm.
- Goals are set by the RIC in collaboration with the classroom teachers.
- A student can receive a maximum of 6 coupons in the six-month period.
- Coupons expire one month from the distribution date, and can be redeemed at any Pizza Hut location.
- Prizes are awarded by the RIC at the beginning of each new month, at the end of lunch recess.
- Prizes may be one or more of the following: (1) one free, one-topping Personal Pan Pizza, (2) a BOOK IT! card and (3) backpack clips. Every child who meets his/her reading goal in all six months of the program receives a BOOK IT! All-Star Reader Award from Pizza Hut